



Agenda - 2025 Annual General Meeting Draft Meeting Minutes

10:00am - 12:30 pm. Sunday, September 14th 2025

Centre 64 Studio, 64 Deer Park Ave, Kimberley, BC

1. 10:00 am: Meet and greet.
2. Called meeting to order - **10:25 am**
3. Opening remarks, land acknowledgement, and introductions

2025.09.14.01	In the absence of a president, Joey to Chair the meeting and Sue Anne to act as presiding officer.	
Motioned: Joey	Seconded: Shawna	Result: Carried

4. Track Attendance and Confirm Quorum: acknowledgement that quorum is achieved.
5. Adopt 2025 Agenda

2025.09.14.02	Adopt Agenda as presented.	
Motioned: Joey	Seconded: Shawna	Result: Carried

6. Approve 2024 AGM Minutes

2025.09.14.03	Adopt 2024 AGM Minutes as presented.	
Motioned: Joey	Seconded: Shawna	Result: Carried

7. Board Director Report – Joey Raymond
 - Provided chamber member numbers,
 - Successful events form funding
 - Business retention and expansion project
 - Clock Tock
 - Renewed fee for service from City of Kimberley
 - Rebranded the Chamber- thanks, Joceylyn!
 - Joined resort municipality coalition and regional immigration round table
 - Supported farmers market, Pride Fest, Kore Fest, and July Fest
 - Hosted federal forum, social media workshop, She Means Business, Off the Clock
 - Financial wins



- Fee for service, 30k/year plus PNP admin
- 82k grant for Kimberley Investment Readiness and Attraction Strategy
- Visitor Center rental up to \$1950/month
- Cuckoo Clock revenue
- Strategic goals 2026
 - Financial Sustainability
 - Improved Board Committees
 - Increase Community Presence and Visibility

8. Financial Report – Tyler Rice: Rice&Co.

- Compilation Engagement Report explained.
- Statement of Financial Position (Balance Sheet) presented.
- Statement of Revenue and Expenditure (Profit and Loss) presented.
- Statement of Changes in Net Assets presented.
- Notes to the Financial Information presented.

2025.09.14.04	Accept 2024 financial statements as presented.	
Motioned: Joey	Seconded: Jocelyn	Result: Carried

2025.09.14.05	Rice & Co. will be contracted to provide a review and audit of the 2025 financial statements.	
Motioned: Joey	Seconded: Sue-Anne	Result: Carried

9. General Managers Update- Andrew Wilson

- Membership fluctuates but holds steady at 110-120 members
- 2024 Membership revenue \$17,672.
- Member engagement has improved with more businesses reaching out for promotions
- Creation of a clear benefits guide for members and non-members
- Standardized the process for renewal/new member follow-ups.
- Goals to improve retention through consistent engagement and communication.
- Website updates: worked closely with Kootenay Design to make upgrades, including a job board, event board, commercial space board, training and workshops page, business data page, and volunteer page
- Newsletters 9,574 emails sent across 53 campaigns since June 2024, 58% open rate, non-profit average is 40.04%, requests to add info to newsletters have grown.
- Social media: Instagram 99,237 views, 290 follows, 3,100 interactions. Facebook 204,900 views, 96 follows, 2,800 interactions. We've seen great success in highlighting local businesses.
- Fee for service and PNP
 - Secured in May, this fee-for-service agreement provides \$23,300/yr for 2 years. An additional \$7,200/yr is provided for PNP



administration on a billable basis, plus \$1000 for any municipal or provincial forums held by the Chamber.

- Core services include business development activities, Business and non-profit resources, hosting community events, and maintenance of the cuckoo clock.
- BC Provincial Nominee Program: 5 expressions of interest forms submitted, online EOI Form, Kimberley PNP Guide created. Exploratory visit: 1 called off, 1 in planning stage. Billed hours Q1-6.5hrs, Q2-13.5hrs, Q3- 6hrs
- Kimberley Investment Readiness and Attraction Strategy (IRAS)
 - Purpose: Strengthen Kimberley's economic environment to attract, secure, and retain sustainable investment aligned with the OCP.
 - Key Project Phases: Assessment, Benchmarking, Engagement, Investment Summit, Strategy and Marketing, Implementation
 - Total cost: \$100,265, REDIP Funding \$82,000, Chamber Contribution: \$9,300, 8965 (in-kind)
 - To be completed June 30, 2027
- Upcoming Events:
 - Kimberley Business and Community Excellence Awards-Oct. 24th
 - Shop Local- Oct 1st to Nov 15th
 - Platzl Light Up- Nov 14th
 - Looking to January Workshops
 - Looking to Business Summit
- Cuckoo Clock and Happy Hans
 - Income since the 2024 Renovations has increased, June-Dec 2024 \$6,471, Jan-Aug 2025 \$6,938.
 - 25% set aside for the Happy Hans Fund, 25% for maintenance, 50% for operations.
 - \$1,792 in the Happy Hans fund and \$1,615 in the maintenance fund.
 - \$10,000 Funding secured for a new Happy Hans Mascot as proposed in the 2026-27 Resort Development Strategy.
- Looking Ahead for 2026
 - Achieving Financial Stability (Membership, Wage Grants, Fundraising)
 - Administration to support GM
 - Board (fill roles, committees, succession planning)

10. Overview of Director Responsibilities, Roles, & Committees

11. Election and installation of new Board members – Sue-Anne

President:

Treasurer:

Secretary:

New Members:

- ___ to review board bylaws and materials and provide a decision on membership at a future board meeting.
- Jenna Gyurkovits

2025.09.14.06	Motion to elect Jenna Gyurkovits as a board member for the Kimberley and District Chamber of Commerce.	
Motioned: Sue-Anne	Seconded: Joey	Result: Carried

12. Member Proposals & Special Resolutions
 - a. There is value in reviewing the proposed wording for special resolutions. This will be reviewed.
13. Thank outgoing directors.
 - a. Shawna- your contribution was warmly appreciated, and incoming members are saddened to have not had more time learning from your leadership.
 - b. Katie- we thank you tremendously for your passion and dedication to the role. We're saddened to see you go and look forward to collaborating again in all kinds of ways.
14. Adjourn AGM

2025.09.14.07	Motion to adjourn the meeting, 12:27pm.	
Motioned: Joey	Seconded: Santana	Result: Carried